

Logo Brief comments.

Hi, we are wanting to create a logo for www.funeralmusicsydney.com.au

My wife, Robyn Somers-Day, is the singer. We have an existing logo



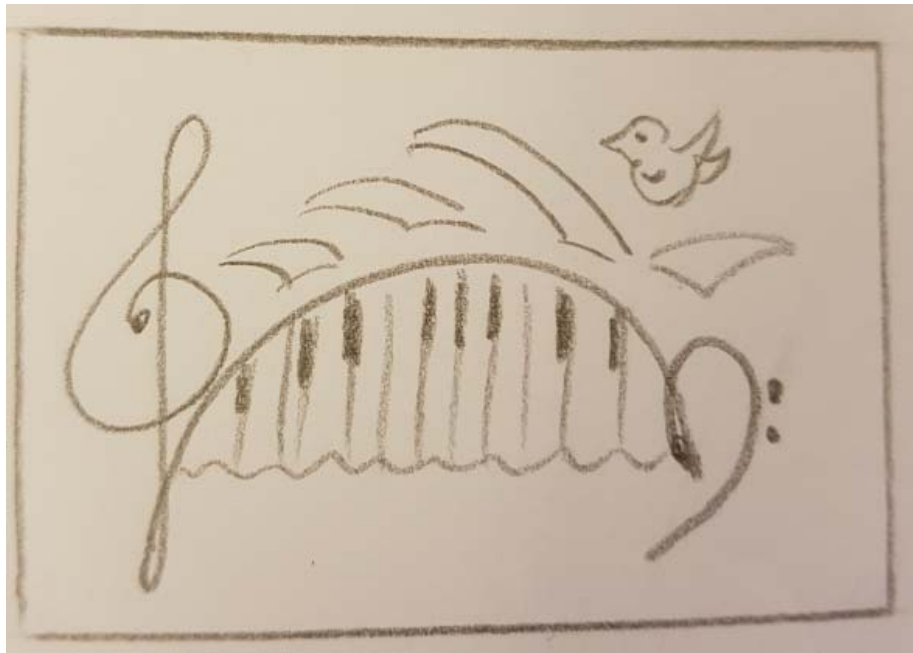
but not sure if we want to continue to use it or move on to something new.

We have a high level rough sketch for the new. Please read in conjunction with the concept notes on the next page. We are unsure of colour, but would like to incorporate some blue into it.

Concept Design:

These designs are our initial thoughts.





The above concept design is illustrative of four core concepts:

1. Sydney Harbour Bridge



With the concept of a keyboard as the inside frame of the bridge



2. Music symbols as the left and right pillars of the bridge



Along with random music notes



3. Sails of the Sydney Opera House



Do not want solid black, more the outline frame only.

4. My wife's name "Robyn Somers-Day" with an illustrative Robin bird sitting on one of the opera house sails.

